

women's enterprise day

Celebrating female entrepreneurship
in Wandsworth

A huge thank you to all those that attended Women's Enterprise Day 2023 and for helping to make it such a success. Over 100 women attended the annual event, which was first created in 2014, to help foster entrepreneurship amongst women in the borough. It was great to hear from our amazing panel of female founders and Sophie Cornish, who was incredibly inspiring. It was also wonderful to witness so many new connections being made and learn about ideas on collaborations being hatched.



A group of women are gathered around a table, engaged in conversation. The setting is a large, bright room with high ceilings and arched windows. A 'women's enterprise day' banner is visible in the background.



Congratulations once again to all the Wandsworth Enterprise Award winners and finalists.



*Deputy Leader of Wandsworth Council
Cllr Kemi Akinola with the Wandsworth
Women's Enterprise Award winners*



*Winners and runners ups of the
Wandsworth Women's Enterprise Awards*

**women's
enterprise
day**

Entrepreneur of the Year

Winner: Chocolate Films – Rachel Wang

Runner-Up: Abbas Marketing – Ayo Abbas

Highly Commended: Academy for Women Entrepreneurs – Ceylan Boyce and Poppy's Funerals – Poppy Mardall

Rising Star

Winner: Clear – Ahana Banerjee

Runner-Up: Mud Café – Kemilia-Jean Ogunmuyiwa

Highly Commended: Aerseeds Ltd – Begum & Bike Ayaskan

High Street Hero

Winner: Moxies Fish Bar – Shahd Mahnavi

Runner-Up: The Beauty Parlour by Kimberly Graham – Kimberly Graham

Third Place: Ellies Hair Bar - Elvira Dashi

Made in Wandsworth

Winner: Sam Ubhi – Sam Ubhi

Runner-Up: Akراسi Boutique – Joyce Akراسi

Highly Commended: Catherine Marche – Catherine Marche

Best Green Business

Winner: Poppy's Funerals – Poppy Mardall

Runner-Up: Gung Ho London – Sophie Dunster

Highly Commended: Natural for Baby – Elizabeth Jones

Best Charity/Social Enterprise

Winner: Bounce Theatre – Louise Pendry

Runner-Up: Link UP London – Kim Perlow

Highly Commended: Business Launchpad – Felicia Mattis-Rome and Estate Art Ltd – Lynne Capocciamama

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The Rose Review Progress Report 2023 reveals that despite the challenging economic environment female entrepreneurship is at an all-time high. A record 150,000 new firms were founded by women in the UK last year – more than twice the level in 2018.

Women's Enterprise Day is Wandsworth's annual celebration of female entrepreneurship in the borough. The popular event is an opportunity to connect with like-minded female founders, receive practical tips and inspiration to kick start your business idea or supercharge your start-up. It is also a chance to acknowledge women in the borough who have become decision-makers, entrepreneurs, and essential contributors to the social and financial well-being of their families and communities.

In 2022, we launched the Wandsworth Women's Enterprise Awards, to further recognise some of the outstanding contributions female founders in Wandsworth have made to the borough. This brochure has been put together to help showcase a few of these businesses.

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I'm Ayo Abbas, an award-winning built environment marketing consultant with over 21 years' experience working across the construction sector. I've worked for major firms including Arup, Mace, McLaren Construction and Ramboll developing strategy, content and campaigns.

I am a creative marketer who understands how to technically apply marketing approaches in a business context. I am passionate about the built environment industry so I talk your language and recommend the best solutions that work in that context. I like to keep things real by using everyday language that's couched in the realities of business.

abbasmarketing.com



AERSEEDS

A NEW WAY TO REFOREST

AERSEEDS are aerodynamic nutrient and seed pods made from food waste. These innovative pods are designed to work with nature, leveraging the power of the wind to deliver essential nutrients and seeds to areas that have been depleted by human activity. By mimicking natural processes, AERSEEDS make it possible to cover large areas and reach difficult terrains; accelerating natural regeneration up to 10x

aerseeds.com





Inspired by 50/60's African fashion nostalgia, yet quintessentially British with a London accent, akrasiboutique was born from the desire to create unique hair and clothing accessories that are quirky, classic and stylish. Akrasi is a zero-waste design boutique. All items are handmade in small batches using the highest quality wax prints to create unique and stylish accessories you won't find anywhere else.



akrasiboutique.com





Amy ADAMS
p h o t o g r a p h y



Amy is a freelance photographer whose work has been published in Time Out, used for advertising campaigns and has been exhibited in a number of London Galleries. Amy lives and works in London with her husband and two children. She has studied a number of Mindfulness courses and recently qualified as a Forest Bathing Guide. In 2022 she published 'Wild about Tooting & Furzedown' a 168-page large format hard back book of photographs of her local area. She captures the essence of people and places intuitively, evoking wonder, delight and fascination.



amyadamsphotography.com





Academy for Women Entrepreneurs (AWE) is an award-winning business platform specifically designed for female founders, offering networking, events, business training and coaching. With over 4000 members, AWE has been the lifeline for hundreds of women-owned businesses since its launch. What sets us apart is our 360-approach to female entrepreneurship and how we not only guide but also connect and create business opportunities for female entrepreneurs. Our community of women business owners is not only our customer base but also our experts for whom we endeavour to create bigger business opportunities.

academyforwomenentrepreneurs.com





Ethically sourced colourful genuine gemstone jewellery - handcrafted with heart to colour and cheer the soul.

Affordable luxuries that don't cost the earth - Specialist in bespoke, limited edition and one-of-kind pieces made to be treasured. Custom jewellery specialist - happy to create your perfect piece with you.

Save 10% when you join the VIP list here.

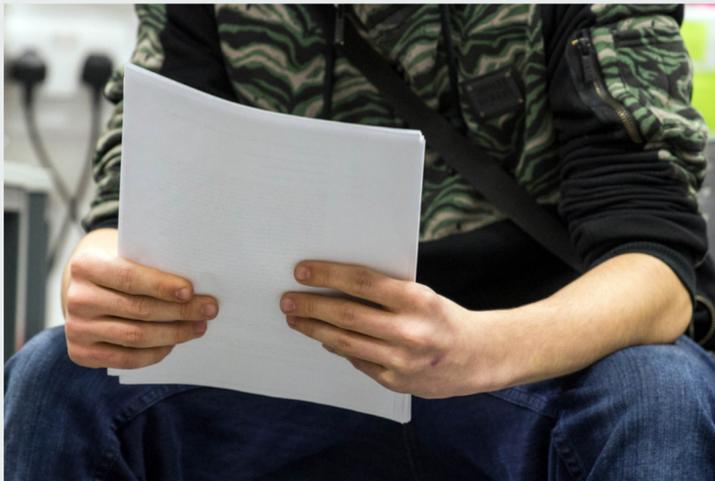
[etsy.com/shop/BlackLotusLondon](https://www.etsy.com/shop/BlackLotusLondon)



BOUNCE THEATRE

Bounce Theatre hosts youth theatres, writing groups, and community art clubs. Our programme also includes a large scale intergenerational creative heritage project each year to offers opportunities for people of all ages to work together.

Our work gives people the opportunity to access quality art, writing and theatre projects to make great art. We want people to be creative, shape the direction of their project and exceed expectations.



bouncetheatre.com





We transform young lives through enterprise.

Business Launchpad provide dedicated business support to young people aged 16-30 living in London to become future leaders by improving their business mindsets and business skills, while bettering their financial prospects and meaningful networks.

Our support is delivered through 121 business support session, interactive workshops and programmes.

businesslaunchpad.org.uk





CATHERINE MARCHÉ

FINE JEWELLERY



Indulge in the luxurious world of Catherine Marche Fine Jewellery and experience the joy of feeling special and happy. Each piece is thoughtfully designed and handcrafted from eco-responsible recycled gold. With our unique pieces inspired by Catherine's multi-cultural heritage, enjoy exquisite timeless style and sustainable luxury to express yourself freely.



*10% off with code
FABWOMENENTERPRISE valid until
30th April 2023 on all items in stock.*

catherinemarche-designs.com





Chocolate Films is a Wandsworth-based social enterprise production company that produces high-quality video content for client ranging from high-profile, major arts organisations and brands (SONY, Tate, V&A) to small-scale local charities.

Co-founded by Rachel Wang in 2001, Chocolate Films now has a team of 22 and bases in Glasgow and London, it uses its profits to support Chocolate Films Workshops, which enables children and young people to get involved in video production and build a new, diverse generation of filmmakers.



chocolatevideoproduction.co.uk





Clapham Mums are an editorial website that cover businesses, events, activities, and classes in the greater Clapham area (from Battersea to Balham). Clapham Mums work with businesses to get offers for their readers: win for our readers with their free membership card and for businesses to get new clientele.

Clapham Mums started in 2011 as part of a franchise and are now an independent local business run by local mum Rohini with 3000-5000 page views on our website each month, 2000 card holders and 900 newsletter subscribers.

claphammums.com



Ciear.

Clear is a free mobile app that helps people buy, track, and share their skincare through routine tracking and a social community. The app uses selfie analysis data to offer cosmetic brands insights into their products' efficiency, and the revenue model includes affiliate sales commission and selling market intelligence on consumer skincare habits and product reviews.

getclearapp.com





Learn to run with Common Runners.

Common Runners helps women to run progressively and safely on Wimbledon Common. We offer running courses for beginners and improvers plus weekly and ad hoc social runs. One-to-one training is also available. In addition, we organize pilates and strength & conditioning courses to help prevent running injuries.



10% discount off all courses booked by the end of April – please quote WE2023

commonrunners.co.uk





CREMOLOSO
HANDMADE GELATO



Elevate your business with Cremoloso Gelato's vegan and Asian-inspired flavours. Made with the finest ingredients, our wholesale gelato offers creamy delights that are perfect for ice cream parlours, cafes, restaurants, and events. From classic favourites to unique creations, impress your customers with our delicious range of flavours today!

Winners of UK GelatoFestival Worldmasters 2021 with our signature flavour “Salted Amaretto” – [watch the video here](#).



*25% off on your first wholesale order
(min. order / delivery fee may apply
depending on the area)*



cremosogelato.co.uk



Dee Light bakery is an Australian owned local independent interactive licensed bakery café situated in the centre of the beautiful Ritherdon Rd, Balham. Professional bakers producing fresh baked products in the open plan kitchen 7 days a week, including a great selection of Gluten and wheat free products sweet and savoury. Large wholesale bakery in Bermondsey producing high quality cakes, tray bakes and savouries to cafes, restaurants and special events.

deelightbakery.com

Event
Breakfast
Caterer



Invest in yourself. Empower someone else. Live an extraordinary life. Elev-Eight is a mission-driven social enterprise that aims to bring together the best aspects of self-development and charity. By investing in yourself through Elev-Eight, you can help support eight inspiring people and projects around the world. We offer courses, coaching, travel experiences, and an artisan marketplace featuring products made by the people we support.

Alone we empower ourself, but together we impact.



elev-eight.org



Ellie's Hair bar

A very warming family unisex hair salon based in heart of Battersea and run by very talented 15 year experience hairstylist. Offers all services in hairdressing field from organic hair dyes to trendy hair colours, hair colour correction, hi lights / low lights in perfection, fashion and traditional haircuts.

ellie-the-hairdresser-kays.business.site





Estate Art is a Roehampton-based not-for-profit organisation that aims to boost the passion, positivity and potential of people of all ages by harnessing these qualities through creative community-led, art-based projects.

Estate Art's founder Lynne Capocciana is a local resident, artist, parent and carer who has lived in Roehampton for over 25 years and continues to organise events and community activities which promote health, well-being and happiness.

estateart.co.uk



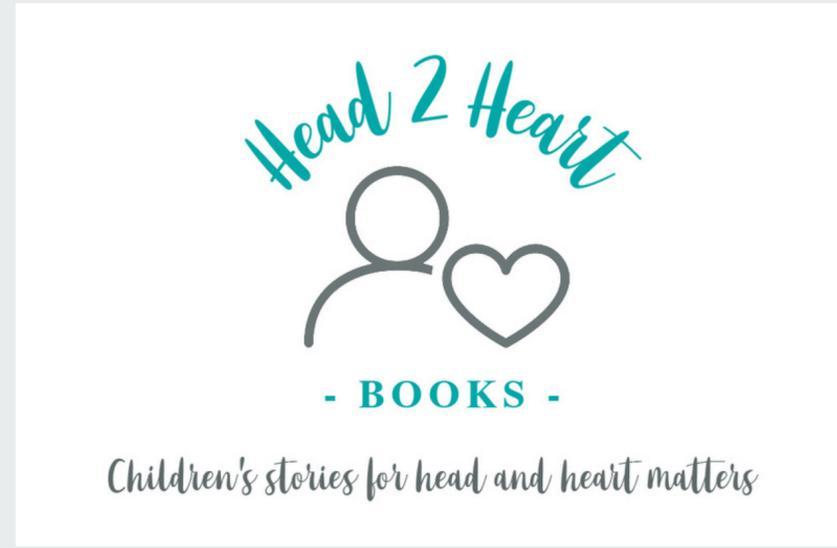
The logo for Gung Ho, written in a black, cursive, handwritten-style font, is centered within a white rectangular box.

Wear Your Heart On Your Sleeve

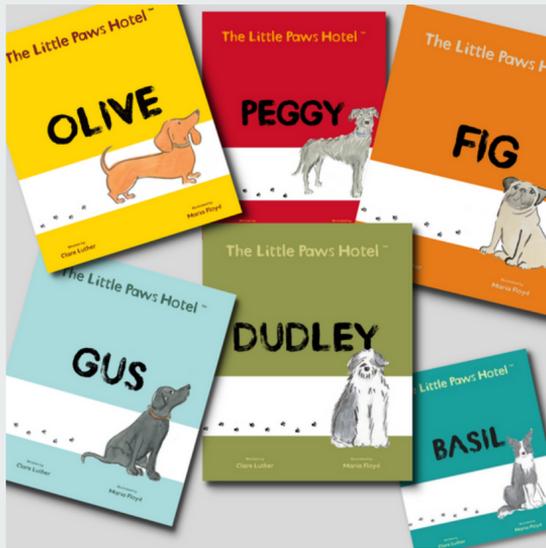
Gung Ho London creates bespoke pieces of clothing that also share important messages around sustainability and social justice, partnering with smaller businesses to produce the majority of the collection locally in London. Each piece has a hidden message within the print to spark up a conversation about the topic in hand, having covered Precious Insects, Plastic Oceans, Food For Thought, Climate Change, Displacement and Renewable Energy.

gungholondon.com





Relatable rhyming picture books, written by Clare Luther, to help 3-8 year olds explore and express everyday big emotions. Researched and crafted alongside health professionals, these stories provide useful ways to get meaningful conversations started at an early age. Clare runs workshops for primary aged children with Speaking of Books.



head2heartbooks.com





The logo for 'inbetweenlets' features a purple wavy line above the text. 'in' and 'lets' are in purple, while 'between' is in green.



In Between Lets project manage the refurbishment of rental properties (everything from replacing kitchens, bathrooms and floor coverings to rewiring, plumbing and redecorating) 'between lets' and prepare them ready to re-let in a short space of time, with minimal hassle to the landlord.

Any new jobs with an agreement in place by the end of May to carry out works at any time in 2023 are being offered a 10% discount.



[inbetweenlets.co.uk](https://www.inbetweenlets.co.uk)





Kidz4, founded by female GB triathlete and Educator, Lauren Weston, is an after-school club, summer camps and birthday parties organisation which offers fun, safe and engaging sporting activities in both a school and wider context. Sessions are high quality and incredibly engaging!

Kidz4 are offering 2 x FREE 90-minute high-energy sports parties (perfect for children of all ages) in exchange for photographs (child consent forms included). Sports and/or Yoga/Dance parties can be tailored to your favourite sport. Popular options include Football, Tennis, Rugby as well as multi-sports and games (e.g. obstacles, sack, egg and spoon, parachutes)!

kidz4.com

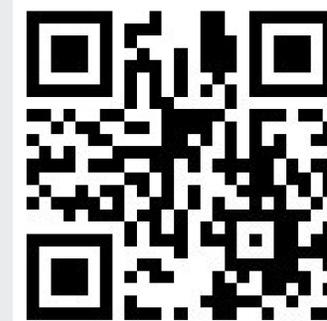




I am a creative and personable photographer with a keen eye for detail. Clients book me for headshots, family shoots, weddings, portraits, parties, conferences and rebranding. I love my job and am committed to creating beautiful, natural portraits and intimate, real moments.

I'm offering a 15% discount on all types of photoshoot to everyone attending Women's Enterprise Day.

lightbylexi.com





Link UP London, a Community Interest Company (CIC), connects committed, socially minded people and charities to bring about local level change. Link UP began in Battersea in 2016 as the brainchild of Founder and CEO, Kim Perlow who set out to design an innovative approach to volunteering that connected professional skills to local causes. Since it began, the Link UP London has completed more than 150 Skilled Volunteering projects in Wandsworth alone, spanning 59 charitable organisations, from community groups to larger, well-established charities.

linkuplondon.org





LUNIC



I am a beautician offering a variety of electrical and manual facials, body treatments such as back facials, pregnancy treatments, skin rejuvenation, massages and fat reduction, also, eye lash and brow treatments. I use two brands, Casmara and Alqvimia. My treatments are non-invasive and the products I use are mainly natural.

20% off on body treatments and eye treatments until the 1st of May

lunic.mytreatwell.co.uk



MARIE & MARCELLE

Marie et Marcelle delivers fresh, homemade lunches to you at home or the office, lovingly prepared with carefully selected seasonal produce. Savour an irresistible main dish with accompanying dessert from a menu that changes daily. Each meal is carefully packaged and refrigerated, guaranteeing a fresh and delicious dish ready for you to warm up and enjoy.

marieetmarcelle.com

Event
Lunch
Caterer



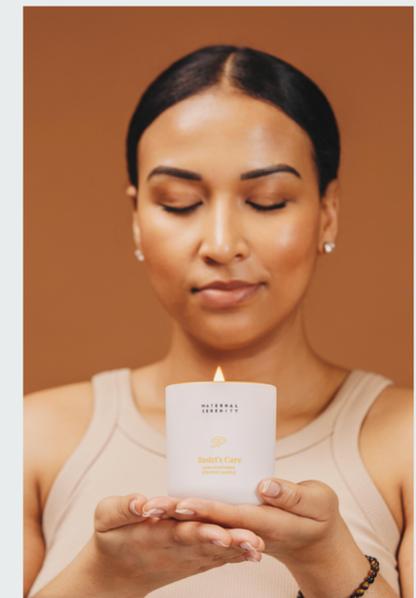
M A T E R N A L
S E R E N I T Y



Maternal Serenity is an eco-brand that believes in the continuous journey to self-love, peace, and contentment for parents and children. Each range is designed to target and help unblock, balance, and align the energies of your chakras for a more holistic sense of well-being. Our products harness the power of energy-based healing to nurture you and your family physically and emotionally.

Special 20% discount code for all you wonderful entrepreneurs: WWED23

maternalserenity.co.uk





It's not only traditional fish & chips that's served at the family-run Moxie's Fish Bar, but all sorts of healthy options. Including grilled or chargrilled Sea bass, Mackerel, Scottish Salmon, Squid & Tiger prawns! Our extensive fish is freshly caught from the Shetland Islands and delivered daily to our branches, for a Seafood experience like no other! Sustainability is the leading principle how our business is operated...

moxiesfishbar.co.uk





We are Mrs Gray. A sports agency guiding extraordinary women to reach the highest level of their athletic career.
Our mission: to diversify representation for women in sport, ensuring that our clients are celebrated as both athletes and females.

mrsgray.agency



Mud is a stylish and relaxed café in Tooting, South West London. Open since 2015, Mud has become a much-loved neighbourhood destination for delicious brunch dishes. We pride ourselves on providing great tasting coffee, awesome brunches and housemade baked goods and deli items. Our menu has a strong focus on providence, sustainability and innovation. We create an ever-changing roster of seasonal dishes that are both visually impactful yet uncompromising on flavour.

[instagram.com/mudcafes/](https://www.instagram.com/mudcafes/)



My Wardrobe Zen

Your SW London professional organiser and certified KonMari® consultant offering in home and virtual sessions

I help local families and individuals in their homes to achieve the peace of mind that comes with living and working in a calm, uncluttered environment.

20-minute FREE telephone/zoom call to explore your decluttering needs

Contact:

victoria@mywardrobezen.co.uk

mywardrobezen.co.uk





Natural for Baby is a shop that's not only full of cute gifts and essentials, but items that are environmentally friendly and practical too. Owned and run by Elizabeth, she is passionate about looking after our environment and looking after the workers who make products for us to buy. The items are great for babies and toddlers to use as they are made with organic or natural materials that are ethically made with the environment in mind.

naturalforbaby.london



Poppy's

At Poppy's, we believe that being an ethical funeral director means looking after you, the person who's died and the planet in the best way possible. We believe that great care for both the living and the dead can transform your experience. Our team will offer you meaningful choice and transparency, supporting you to make the decisions that are right for you.

Respect for the environment is very important to us, with a range of sustainable choices available and a commitment to minimising our own environmental impact. Above all else, we'll give you honest, straightforward advice and support you every step of the way.



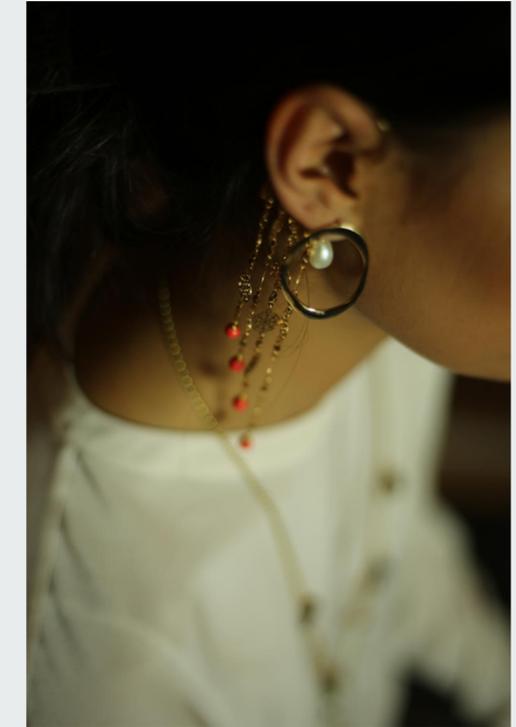
poppysfunerals.co.uk



sam ubhi

Award winning designer sam ubhi, famous for creating unique and eye-catching accessories that have elevated her jewellery to modern art status. It's her ability to mix diverse source materials to such spectacular effect that sets her work apart. Throw in a love of vintage, tribal decoration, eco-friendly and fair trade materials, combine them with a modern and individual twist. Her passion for her medium shines through every one of her designs.

samubhi.com





Six Love was created by Lisa Hiley and Kirstie Smart who met while living and working in New York and have been friends ever since. As regular tennis players they never managed to find that perfect, flattering tennis dress so, they decided to team up and create the perfect little white tennis dress. With a nod to the world of fashion and using the most modern technological fabrics available, Six Love's new designs are functional enough to meet the demands of true active wear but are also flattering and flirty with a slight retro twist.

sixlove.co.uk

The Beauty Parlour

by Kimberly Graham

With a range of luxury, first class beauty services to choose from, friendly staff, and a warm, positive atmosphere, The Beauty Parlour is the place to be! The Beauty Parlour is proud to be a member of The National Hair and Beauty Federation (NHBF). With many years of beauty experience and a passion for customer satisfaction, The Beauty Parlour team go above and beyond to make your experience truly unforgettable.

bykimberlygraham.co.uk

high street
hero
(people's choice)

FINALIST

2023 women's
enterprise
awards



Women's relaxed and elegant clothing
Single Swan is a clothing business founded on kindness; to others, the planet and ourselves. Working with two local businesses to handmake and handprint all pieces, Single Swan's collection includes jumpsuits, belts, net skirts, sweatshirts, t-shirts, tote bags and bag tidies.

Single Swan is offering complimentary personalisation of sweatshirts and/or t-shirts to the fabulous small business community.

singleswan.co.uk





The Quick Brown Fox Video Production is a Wandsworth-based digital video agency by locals for locals. We create top-quality videos for websites and social media and provide audio-visual services for all kinds of SMEs, charities, educational institutions and local authorities.



Wandsworth Enterprise attendees will benefit from a 15% discount on any promotional video filming booked between 1st April and 30th June 2023

thequickbrownfox.co.uk





The Right Socks is a colour coded sock and sticker brand promoting INDEPENDENCE through learning. The socks have been designed in a way which will enable children to LEARN their LEFT from RIGHT therefore putting 'The Right Shoes on The Right Way.' RED and GREEN are the colours used to pair the socks to the stickers. When paired correctly the feet are then gifted with a smiley face.

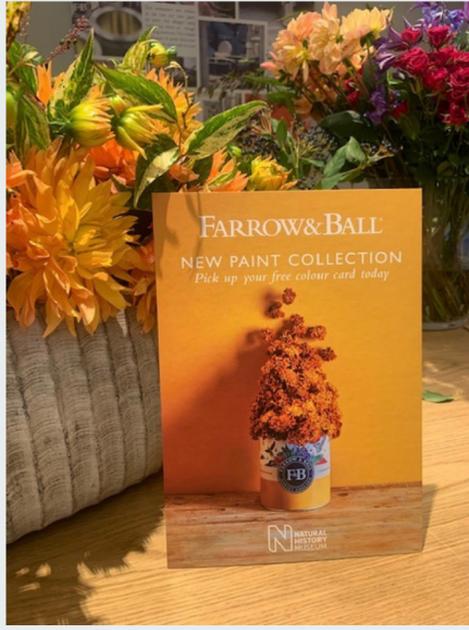
We believe in KEEPING THINGS SIMPLE for children.



50% Promotion off all lines

therightsocks.co.uk





The Velvet Daisy is a boutique floral design company. It provides a bespoke flower service for weddings, corporate and private events. Demonstrations and flower parties.

The style and influence is taken from fabulously beautiful English herbaceous borders. Based in London and Devon, covering the UK.

thevelvetdaisy.co.uk





Imposter syndrome? Not feeling good enough? You absolutely can change your thoughts! I offer Confidence and Life Coaching to women. Using coaching and tapping, I help you to shift your mindset and achieve your goals.

I'm offering 10 free 30 min sessions and a 25% discount on 6 sessions.

wendysmithcoaching.com



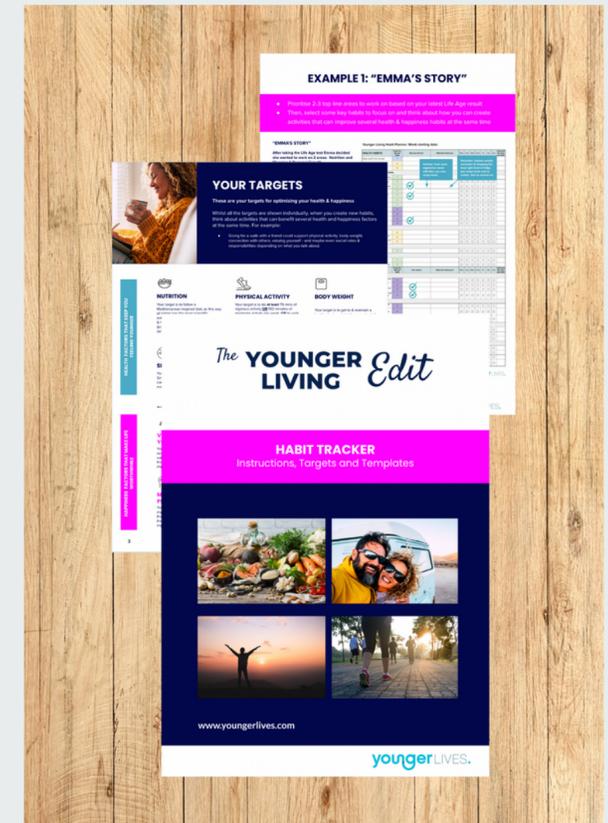
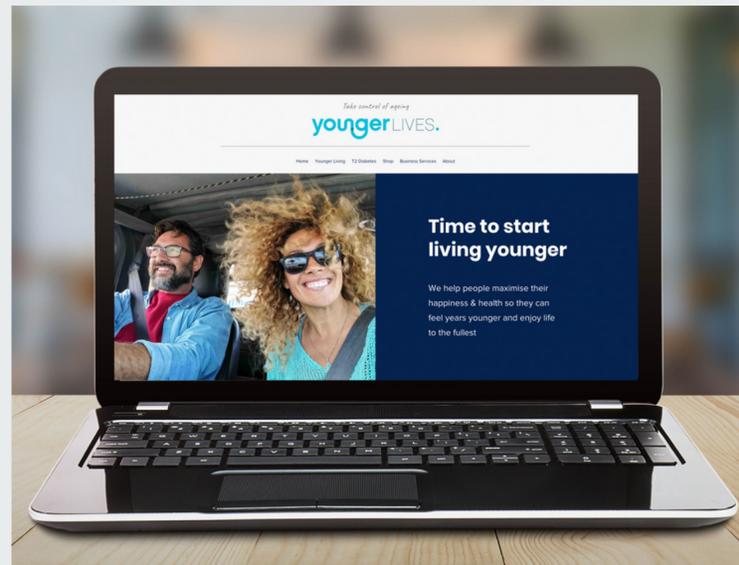
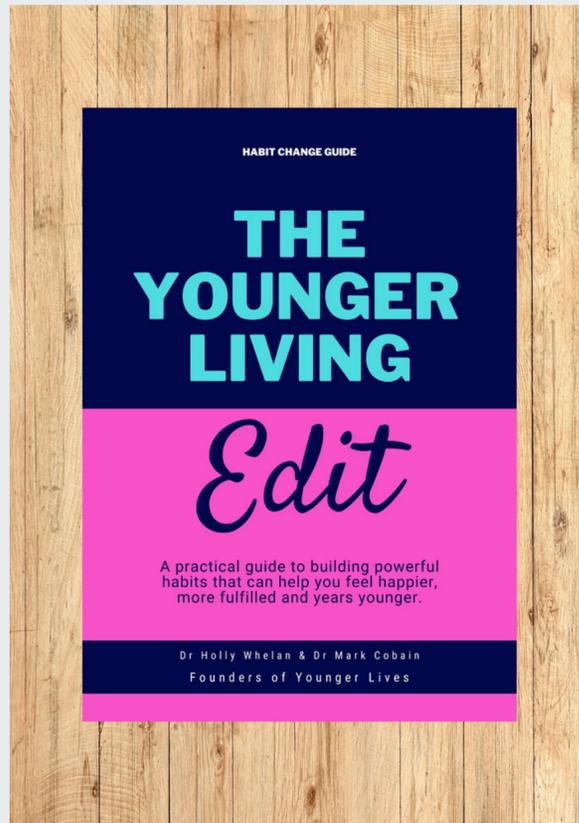
youngerLIVES.

Are you tired of feeling older than you'd like? Younger Lives help people maximise their happiness & health so they can feel years younger and enjoy life to the fullest.

£5 OFF our Younger Living Edit habit change guide, using voucher code:

wiPpIV

youngerlives.com



women's
enterprise
day

wandsworth hub
enterprise

