

## Application for IPSE BOOST Programme

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| Name of business lead: |  |
| Name of business/trading as: |  |
| Company Records Number (Companies Registration Number or a Unique Tax Reference (UTR). |  |
| Address: |  |
| Email address: |  |
| Telephone number: |  |
| What type of business are you running/planning to launch? |  |
| What sector is the business in? | Choose an item. |
| Is the business located in Wandsworth? | Choose an item. |
| Gender of business lead? | Choose an item. |
| Age of business lead? | Choose an item. |
| Does the business lead consider themselves to be from a minority such as Black, Asian or Multi-Ethnic? | Choose an item. |
| Black, Asian or Multi-Ethnic ethnicity (if applicable) | Choose an item. |
| Does the business lead consider themselves to have a disability? | Choose an item. |
| If not yet trading what type of business are you planning to launch: |  |
| How long have you been self-employed? |  |
| What are the top three challenges you are currently facing in your business? |  |
| The funding for this support is provided through the UKSPF via Wandsworth Council who would like to stay in contact with you for evaluation purposes. Evaluation allows us to ensure that this and future programs remain free and achieve their objectives. Wandsworth Council would also like the opportunity to keep participants informed of future business support opportunities. Please let us know if you consent to be contacted by Wandsworth Council and/or funding partners for evaluation and future opportunities purposes? | Choose an item. |

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| Tell us in no more than 80 words, why you should be given a place on the programme and how it would benefit your business:  Over my career I have immersed myself in all aspects of business and various courses to learn as much as possible with the goal to set up and grow a successful business. I believe that with my prior knowledge and further support from this programme, this goal can be achieved. The programme will strengthen and expand my knowledge, particularly within areas where knowledge is limited around writing a compelling business plan and ensure finances and cashflow is set up correctly from the beginning. |

**Email your form to** [wew@wandsworth.gov.uk](mailto:wew@wandsworth.gov.uk)

**Name**

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| --- |
| Elena Parry |

*Enter full name*

**Email**

|  |
| --- |
| Elenaparry85@gmail.com |

**Phone number**

|  |
| --- |
| 07787518380 |

**Name of business/trading as**

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| --- |
| Essere |

**Address**

|  |
| --- |
| Ground Floor, 44 Norroy Road, London, SW15 1PF |

**What type of business are you running/planning to launch?**

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| --- |
| Candle and homeware business |

**If not yet trading what type of business are you planning to launch**

|  |
| --- |
| Candle and homeware business |

**How long have you been self-employed?**

|  |
| --- |
| One month |

**What are the top three challenges you are currently facing in your business?**

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| --- |
| * Set up (Create a strong brand) * Finalising products * Financial and legal required to ensure business is fully compliant |

**Tell us in no more than 80 words, why you should be given a place on the programme and how it would benefit your business**

|  |
| --- |
| Over my career I have immersed myself in all aspects of business and various courses to learn as much as possible with the goal to set up and grow a successful business. I believe that with my prior knowledge and further support from this programme, this goal can be achieved. The programme will strengthen and expand my knowledge, particularly within areas where knowledge is limited around writing a compelling business plan and ensure finances and cashflow is set up correctly from the beginning. |

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**Deadline for application is 30th June 2021**